Horton's Kids
Securing Futures for Southeast

SATURDAY, SEPTEMBER 19, 2026



NATIONALS PARK
WASHINGTON, D.C.

AMPLIFYING IMPACT IN ANACOSTIA

2233 Hunter Pl. SE • Washington, DC 20020 • 202-544-5033 • homeruns@hortonskids.org • hortonskids.org

CELEBRATING 18 YEARS OF HOME RUNS

Since its founding in 2008, **Home Runs for Horton's Kids has raised more than $7 million for youth and families in Anacostia** — made possible by more than 1,600 sponsors who support our efforts to build brighter futures for children in Ward 8. As Horton's Kids' largest annual fundraising initiative, Home Runs sustains our full portfolio of programs year-round, from tutoring and mentoring to wraparound family support.

On **Saturday, September 19, 2026**, hundreds of community leaders, corporate partners, and Members of Congress will gather at Nationals Park for an evening of celebration and genuine commitment to the Anacostia community — a chance to stand alongside fellow DC-area champions investing directly in the next generation.

To drive meaningful, lasting change in the Anacostia community, Horton's Kids uses a three-part approach to expand and strengthen our impact for children and families.



Horton's Kids

HOME RUNS REACH & VISIBILITY FOR SPONSORS

MEMBERS OF CONGRESS AND THEIR STAFF ARE INVITED TO ATTEND THIS EVENT.

[9K+]
SUPPORTERS WHO RECEIVE REGULAR HOME RUNS MARKETING EMAILS

[105K+]
SOCIAL MEDIA IMPRESSIONS GARNERED FROM LAST YEAR'S EVENT

[20K]
ANNUAL WEBSITE VISITORS WHO WILL SEE ELIGIBLE SPONSORS' COMPANY LOGOS FEATURED

[1M+]
IMPRESSIONS IN DIGITAL AD EXPOSURE ON THE HILL'S WEBSITE

[60K]
PRINT EVENT AD EXPOSURE TO THE HILL NEWSPAPER SUBSCRIBERS

[1K+]
AVERAGE HOME RUNS ATTENDANCE

NEWS

HOME RUNS FOR HORTON'S KIDS ALSO GAINS THE ATTENTION OF LOCAL MEDIA OUTLETS AND HAS BEEN FEATURED IN PIECES BY POLITICO, THE WASHINGTON POST, WJLA, WUSA, AND K STREET MAGAZINE



HORTON'S KIDS 2025 IMPACT

15,000
AFTERSCHOOL MEALS DISTRIBUTED

700
TOTAL STUDENTS & FAMILY MEMBERS SERVED

$500,000
GIVEN OUT IN DIRECT CASH & IN KIND ASSISTANCE TO SUPPORT OUR FAMILIES

7,075
DIAPERS DISTRIBUTED

100%
OF SUMMER PARTICIPANTS MAINTAINED OR IMPROVED READING SKILLS

90%
OF SENIORS GRADUATED ON TIME

86%
OF STUDENTS MAINTAINED OR IMPROVED THEIR READING LEVELS

90%
OF STUDENTS MAINTAINED OR IMPROVED THEIR MATH LEVELS

18th Annual HOME RUNS for HORTON'S KIDS

SPONSORSHIP OPPORTUNITIES

BENEFITS & RECOGNITION	ALL STAR	MAJOR LEAGUE	GRAND SLAM	HOME RUN	TRIPLE	DOUBLE	SINGLE
DONATION AMOUNT	$75,000	$50,000	$25,000	$15,000	$10,000	$5,000	$2,500
# OF EVENT TICKETS	50	40	26	18	14	8	4
RECOGNITION IN NATIONALS PARK, MARKETING MATERIALS & HK WEBSITE	LOGO	LOGO	LOGO	LOGO	LOGO	LISTING	LISTING
# OF PASSES TO PLAY CATCH IN THE OUTFIELD	25	20	13	9	7	4	
# OF PASSES TO BAT AT HOME PLATE	25	20	13	9	7	4	
RECOGNITION IN PRINT & DIGITAL ADS IN THE HILL	LOGO	LOGO	LOGO	LISTING			
VIP 1-HOUR EARLY ACCESS TO THE EVENT	⚾	⚾	⚾	⚾			
NAMING RIGHTS TO A SIGNATURE EVENT SPACE ACTIVATION	⚾	⚾	⚾				
OPTION FOR COMPANY LEADER LISTING AS HONORARY CORPORATE CHAIR	⚾	⚾	⚾				
OPPORTUNITY TO SHARE A SHORT VIDEO MESSAGE	⚾	⚾					
SOCIAL MEDIA TOOLKIT TO PROMOTE YOUR SPONSORSHIP	⚾						
CUSTOMIZED BENEFITS & RECOGNITION UPON DISCUSSION	⚾						

Free event admission for kids ages 5 and under!

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HOME RUNS for HORTON'S KIDS

SPONSORSHIP AGREEMENT

PLEASE SELECT SPONSOR LEVEL:

- ☐ **ALLSTAR ($75,000)**
- ☐ **MAJOR LEAGUE ($50,000)**
- ☐ **GRAND SLAM ($25,000)**
- ☐ **HOME RUN ($15,000)**
- ☐ **TRIPLE ($10,000)**
- ☐ **DOUBLE ($5,000)**
- ☐ **SINGLE ($2,500)**

For more information about sponsorship opportunities or if you wish to request an invoice to fulfill your sponsorship, please contact:



Nia Malik
Development Coordinator
homeruns@hortonskids.org

PAYMENT INFORMATION

First Name: _____ **Last Name:**_____

Company/Listing Name: _____

Address:_____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

- ☐ **Check** *(Enclosed - Checks payable to Horton's Kids (attn: HRHK), mailed to:* **Horton's Kids 2233 Hunter Pl SE Washington, DC 20020**
- ☐ **Online** *(Please click* **HERE** *or scan the QR code)*
- ☐ **ACH/Wire**

SCAN ME

THANK YOU FOR SUPPORTING Horton's Kids℠